

April 16
2018

Main Street Monday!



Meet Emily Ayers, the new director of Middlesboro Main Street! Emily started work last week and has hit the ground running. We met on Friday with several board members and all are excited about the future of their community!



Thank you to all of the downtown communities who are participating in Main Street cleanups this week and week-end. It's a great day to bring people together in the work you do every day.

Here is a great article to share with your merchants!

17 Proven Ways to Drive Foot Traffic to Your Retail Store - Vend Retail Blog

Looking to boost foot traffic? This post offers tips to help you draw more shoppers in, while increasing visits from existing customers at the same time.

BLOG.VENDHQ.COM

<https://blog.vendhq.com/post/64901828521/how-to-drive-foot-traffic-retail-store>

We also appreciate Bluegrass Greensource and their partners who provide supplies to our central KY downtowns for this event.

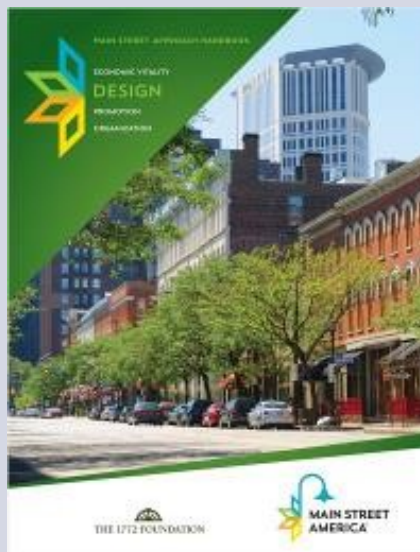


Don't forget to vote for our Kentucky Main Street communities in the MAIN STREET contest!
<https://www.mainstreetcontest.com>

This London Main Street project is a great event and brings crowds to their downtown. The redbud ride will roll through downtown London this weekend! The ride started in 2008 with 26 riders, last year it grew to over 1400 and it continues to grow! Based on zip codes provided 96% of participants are very over a 100 miles away and many from out west and Canada. Grab your bike and get to London!

Watch the youtube video for more information.

<https://www.youtube.com/watch?v=A1M47A31yeM&sns=fb>



The updated Design Handbook is now available.

Directors can find this at the National Main Street Center web-site.

Download your copy today!



What is MAIN STREET?

Main Street America is a national program committed to revitalizing historic, commercial districts through preservation based economic development. When many people had given up hope about the commercial and cultural viability of downtown, and when suburbs, shopping malls, and big box retailers were dominating the American landscape, the board based community program was developed to help breathe new life into downtown thru events, preservation and promotion of businesses and partners.

For a list of the Pikeville Main Street Board of Directors please visit our website at pikevillemainstreet.com.

What businesses would you like to see come to Downtown Pikeville?

we want your opinion

Complete the survey for a chance to **WIN A \$25 GIFT CARD!**

You can also pick up surveys at these locations:

Economic Development Office
Take surveys HERE!
 City Hall

pikevillemainstreet.com

UPCOMING EVENTS

April 28th 11-4pm
Derby Days 2D District
 Secane & Division Street

May 26th 11-4pm
Spring Fling Street Party
 2D District - Second & Division Street

Sat. June 2nd - 11-4pm
Dinner in White
 Outdoor Seating on Main Street
 Tickets Available
 906.249.2483

Sat. June 30 - 11-4pm
Dancing in the Streets
 2D District - Second & Division Street

Sat. June 30 7-9:30pm
Dancing in the Streets
 2D District - Second & Division Street

AVAILABLE DOWNTOWN PROPERTIES
 visit: WhyPikeville.com/property_listings

Main Street Goes SOCIAL

The Pikeville Main Street Program is coming to you from all angles and is excited to start taking advantage of the social scene!

Share your downtown adventures on social media with the hashtag **#PikevilleDowntown**, so we can see what you're up to in our beautiful town!

Follow us on **Twitter**, **Facebook** and **Instagram** to stay up-to-date with all things **Downtown** and for announcements within the Main Street District! See you on the web!

Coming Downtown!

the downtown DISTRICT PIKEVILLE

DOWNTOWN TALK
 "We are Place-makers!"

What is Place-making?

Place-making inspires people to collectively reimagine and reinvent public spaces as the heart of every community. Place-making capitalizes on a local community's assets, inspiration, and potential, with the intention of creating public spaces that promote people's health, happiness, and well-being.

LET'S GET CONNECTED - PIKEVILLE MAIN STREET • MINTA TRIMBLE, DIRECTOR • 606-899-2489

pikevillemainstreet.com [@pikevillemainstreet](https://www.facebook.com/pikevillemainstreet) [@pikevillemainstreet](https://www.instagram.com/pikevillemainstreet) [@pikevillemainst](https://twitter.com/pikevillemainst)

Lots going on in Pikeville!

the downtown DISTRICT PIKEVILLE STREET PARTIES

Enjoy themed events featuring street activities restaurant specials & downtown shops!

LAST SATURDAY OF THE MONTH
APRIL - NOV • 11-4PM
JUNE, JULY, AUG • 11-4PM & 7-9PM

- APRIL 28 - DERBY DAYS
- MAY 26 - SPRING FLING STREET PARTY
- JUNE 2 - DINNER IN WHITE
- JUNE 30 - STARS, STRIPES & SIZZLES 11-4PM
 DANCING IN THE STREETS 7-9:30PM
- JULY 28 - SUMMER FUN 11-4PM
 BEACH NIGHT 7-9:30PM
- AUG 25 - DOWNTOWN HIPPIE 11-4PM
 FOOTBALL KICKOFF 7-9:30PM
- SEPT 29 - TAILGATING & WINE TASTING
- OCT 27 - WITCHES BREWING
- NOV 24 - SHOP SMALL SATURDAY / RED BAG

pikevillemainstreet.com

Beattyville Locally Made Market 2018

Events are the last Friday night of every month, April-November 2018.

Locally Made Market: Open to local artisans, jewelry makers, photographers, quilters, blacksmiths, painters, and farmers to set up each month and sell their products at the Woolly Worm Park on Main Street in Beattyville.

Classic Car Cruise In: Free Registration each month for the classic car cruise in. Park your car in the designated part of Main Street and have direct access to the Locally Made Market each month. The first 25 cars will receive a dash plaque.

Street Dance: Jump into the fun each month by participating in a street dance. There will be a variety of music each month. Tap your feet to exciting bluegrass music, dance the grapevine to oldies DJ favorite, or watch talented cloggers break it down for the crowd.

KYMS will be in Beattyville tomorrow. We will be doing a sister city visit, working with a potential new restaurant and conducting board training for Beattyville Main Street!



Something new coming to Covington!

Pedal Wagon is launching its services in Covington the weekend of April 6. It tested out the service over the St. Patrick's Day weekend, offering free rides to hundreds of revelers.

Co-owner [Jack Heekin](#) told me the company has been receiving requests to cross the river into Covington for years. He sees Pedal Wagon as connecting the three major hubs of activity in Covington: MainStrasse, the downtown area around Braxton Brewing Co. and Roebing Point.

"We really like the area over there. There's a lot going on," Heekin said. "We talked to our partner bars and bars around the area, and it seemed like a really good fit."



SAVE THE DATES

Rock the Block: May 18
 Rock the Block: June 8
 Beer Cheese Festival: June 9
 Rock the Block: July 20
 Rock the Block: August 17
 Sip & Stroll: August 23
 Upstairs/Downtown Loft Tour: TBA
 Halloween MAINia: October 31
 Holiday Hop: November 8-11
 Shop Small Saturday: November 24
 Christmas Parade: December 1

EXPLORE
 Downtown Winchester
 Mark your Calendar
 for these fun events!



News from Danville: We are thrilled to share about another new business to our downtown community, [Third & Mane](#). In the little while that Third & Mane has been in their location downtown, they have already made a positive impact. Don't believe us, just check out their reviews. Better yet, check them out for yourself! [#iheartdowntowndanville](#)

Rachel Alexander and Cindy Powe-Juett

Mark your calendars
June 9, 2018

**BEER
CHEESE
FESTIVAL**
WINCHESTER, KY





Join us in Perryville for a rockin' good time and help kick off the 2018 Snappin' Chaplin Turtle Derby race season!

Learn about what a turtle can do for Perryville's historic buildings and what surprises we have in store for attendees this year.

Music by Courtney Cochran, Joe Crafa and Dino Musso! Buy a dessert and get a turtle entry for this year's race for \$10!



Register now for a free webinar discussion,
Improving Community Health – One Bite at a Time!

Anita and Merritt hope to make the webinar discussion as practical as possible so you can decide if some of their lessons learned might be replicable in your community. There will be plenty of time for communities working on food access or menu labeling to ask questions and network with others.



#MorningsWithMainStreet was a success! We aren't sure if it was the Heavenly Donuts, the coffee from Roasted Appalachia or the food from Land and Sea Grill that brought in the crowd. Whatever it was, we're glad to see so many people ready to help the area grow. We're so excited to share all of the exciting ideas for the future of #PikevilleDowntown!

This looks like a great idea to R&D!!



Hillbilly Days is a annual three day festival.....Thursday April 19th, Friday 20th and Saturday 21st in downtown Pikeville, Kentucky. This historic festival with a heart is 42 years old this year! Shriners and Hillbillies helping kids is the cause! Come one, come all!! Yeeee Haaw



This weeks event for the 200th Anniversary of Williamsburg will be the Tour of Homes, tickets are on sale at City Hall. Limited number of tickets are available since this tour is one day only. Date: April 21st. 11 am. Six beautiful homes are included.

This is an opportunity to learn the hidden wealth of history in our little town. No one will walk away disappointed with what is seen.

You can also enjoy a stroll in beautiful downtown and visit area restaurants and retail shops and tour the museum located in the old train depot.



Last week's ice cream social was a big hit. The horse helped churn the ice cream for this little fellow!



The current streetscape project is coming to a close. Sidewalks & street-lights have been redone in downtown Scottsville and just in time for spring!

